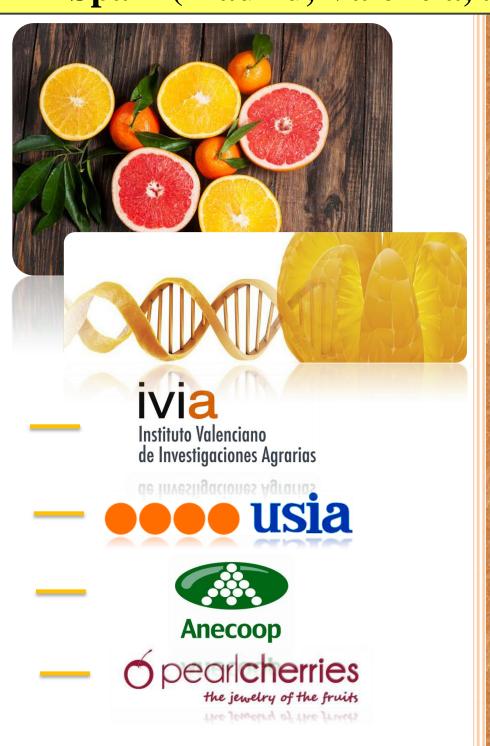
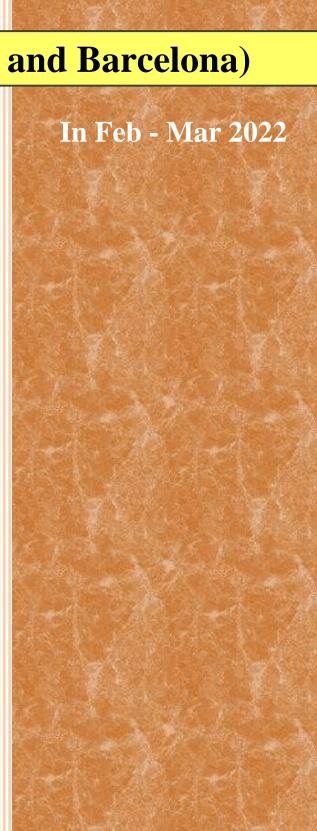


**Technical Visit to Companies Specialized in** 

Cultivation and Processing Citrus Fruits

# Spain (Madrid, Valencia, and Barcelona)







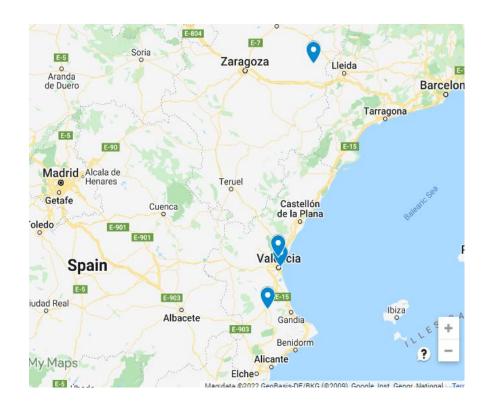


#### Summary of Technical Meetings and Visits to Companies Specialized in Cultivation and Processing of Citrus Fruits Spain (Madrid, Valencia, and Barcelona) | Feb - Mar 2022

To accomplish its defined goals **PEZHVAC** Research and Innovation Company familiarizes managers in private and governmental sector in the field of Cultivation and processing of Citrus Fruits with the newest technologies and knowledge in order to conduct business between Iran and Spain, some technical visits to related companies in Spain has been arranged in February and March 2022.

In this business trip, a group of Iranian top-executives and decision makers in Citrus Fruits production has visited the below mentioned companies during the mentioned period:

- IVIA
- AGRUFRUT S.L
- Anecoop S. Coop.
- Pearlcherries



> In the following pages, you may find some detailed information of this technical visit:

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Company	IVIA	Ivia Instituto Valenciano de Investigaciones Agrarias
Company's  Location	Valencia, Spain	
Appointment's Location	Main Office	
Field of Activity	The Valencian Institute of Agricultural Research (IVIA) is in charge of the Generalitat Valenciana's own aims to promote scientific research and technological development in the Valencian Agri-Food sector and to integrate this contribution to the progress of agricultural science in the system of collaborative relations and cooperation of the research activity. Especially, In Citrus industry, the IVIA through its studies has helped to enrich the quantity and quality of citrus production in Valencia.  Some of the recent researches on citrus fruits for genetic improvements by IVIA:  Research on increasing the harvest period of high-quality seedless citrus. Breeding new consumer-friendly grapefruit types. Modern methods to improve the quantity and quality of citrus products. For IVIA's citrus center we can mention objectives: Evaluation, selection and improvement of plant materials. Development of new cultivation techniques.  Study of the physiological responses of plants to cultural/climate practices, especially in what refers to productivity and quality.	
Website	www.ivia.gva.es	

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■ شماره ثبت: ۴۶۲۰۰۰ شناسه ملی: ۱۴۰۰۴۴۷۴۰۶۳

**-**تلفن: ۲۲۴۰۲۴۹۵ - ۲۲۰ ا فاکس: ۲۲۴۰۲۴۹۳ - ۲۲۰

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#### INSTITUT VALENCIÀ D'INVESTIGACIONS AGRÀRIES (IVIA)







Visit to IVIA's Main Office and presentation room, and informative discussion regarding the new technology, researches, and methods in Citrus Fruits and Agri-Food industry.

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Company	AGRUFRUT S.L USIA	
Company's  Location	Valencia, Spain	
Appointment Location	Company's Office and Installations	
Field of Activity	AGRUFRUT, S.L. is a family business founded in 1957, which for the past two generations has been committed to marketing citrus fruits (oranges, mandarins and lemons). The quality of their activities and services in this industry has turned them into one of the well-known companies in the Citrus Fruits industry.  Located in the District of La Costera (province of Valencia), our facilities can be found in the centre of the village of Rotglà i Corberà. We are well-known for offering the highest quality in our services, based on the IFS protocol.	
Website	www.usia.es	

Web Site: www. pezhvac.comE-mail: info@pezhvac.com

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#### **AGRUFRUT S.L**



Visit to installations and Modern Machinery and Technology



Visit to AGRUFRUT S.L Installations; Machinery and Technology used Utilized for Warehousing and Sorting

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Company	Anecoop S. Coop.	Anecoop
Company's Location	Valencia, Spain	
Appointment Location	Company's Experimental Fields	
Field of Activity	<ul> <li>Anecoop, born in 1975 is: <ul> <li>One of the largest fruits and vegetable producers in Europe</li> <li>One of the world's leading citrus exporters.</li> <li>The first fruit and vegetable company in the Mediterranean</li> <li>And Spanish leader in the marketing of fruit and vegetables</li> </ul> </li> <li>Anecoop as a cooperative takes care of its member's lands through farming and food production systems that combine the best environmental practices, a high level of biodiversity, and the preservation of natural resources. Anecoop aspires to become the leader for its members, and an Agri-food company with great international recognition, meeting the expectations of its members and clients, thanks to excellent strategic and operational management, based on innovation and permanent adaptation, the quality of the product, efficiency and growth. The main objective of Anecoop is to offer higher quality products that respect the environment.</li> </ul>	
Website	www.Ane	ecoop.com

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### ANECOOP S. COOP.



A friendly Presentation of the company and their activities and Research Centers



Visit to the research Fields and Garden of ANECOOP S. COOP.

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Company	Pearlcherries	opearlcherries  the jewelry of the fruits  the lement of the fruits	
Company's  Location	Huesca, Spain		
Appointment Location	Main Office, Fields & Gardens		
Field of Activity	PearlCherries has been dedicated to the production and sale of agricultural products for more than 20 years, with experience in both cultivation, and distribution to wholesalers and retailers. Since 2006 they have been selling to customers in Europe and Asia, and supply international customers who are looking for a premium product and cherries with unique properties. In addition, Pearlcherries' greenhouses with heating cover the need to have luxury cherries during the months of March, April, May, June and July.  The usage of air and land delivery to both Spain and anywhere in the world turns PearlCherries into an unbeatable producer of luxury cherries.		
Website	www.pearlcherries.es		

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## **PEARLCHERRIES**





Visiting Pearlcherries Gardens and Modern Technologies

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