

Visual Report of Technical Visits to **AGRICULTURAL** companies

In Belgium

-

January 2023



Summary of Technical Meetings and Visits to Companies Specialized in the Agricultural Industry Belgium || January 2023

To accomplish its defined goals **PEZHVAC** Research and Innovation Company familiarizes managers in private and governmental sector in the field of Agricultural Industry with the newest technologies and Know-how in order to conduct business between Iran and Europe, some technical visits to related companies in Belgium has been held in January 2023.

In this business trip, a group of Iranian top-executives and decision makers in Agricultural Industry have visited the below mentioned companies in January:

- **FIWAP**
- **Euroseeds**
- **TPC**




- **In the following pages, you may find some detailed information of this technical visit:**

Pezhvac Co.

- Science & Technology Park of Shahid Beheshti University, Daneshjoo St., Velenjak., Tehran, Iran.
- Reg. Code.:462000
- National code:14004474063



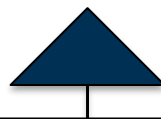
Company	FIWAP (Filière Wallonne de le Pomme de Terre)	
Company's Location	Rue du Bordia 4, 5030 Gembloux, Belgium	
Visited Location	Main Office, Farm, and The Laboratory	
Field of Activity	<p>The Walloon Potato Sector (Fiwap) is an interprofessional association founded in 1993 which brings together all the players in the potato sector in Wallonia. Its mission is to oversee the production and optimal use of seed potatoes and ware potatoes in Wallonia. To this end, it is developing a series of collective and individual technical, economic and statistical information services.</p> <p>Fiwap has more than 420 members, all professionals in the sector: research and development institutions, plant multipliers (via the collective membership of GWPPPDt-upr), ware potato producers, traders, industrial potato processors land, as well as input suppliers (fertilizers, phytosanitary products, machinery, services, equipment, building constructors, etc.).</p>	
Website	<u>www.fiwap.be</u>	



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FIWAP

Main Office, Farm and The Laboratory



Meeting with Mr. Pierre Lebrun who presented the company, their activities and new methods and information, this visit also followed by the meeting with Mr. Georges Beguin, CEO of Euroseeds and Mr. Vincent César in charge of the laboratory of seed potato inspection in regards to have a more sustainable and environmental friendly approach in Agricultural Life.

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Company	Euroseeds	
Company's Location	Grand Chemin de Wavre 4, 5030 Gembloux, Belgium	
Visited Location	Technical Visit at Farm and the Environment of That	
Field of Activity	<p>The Commission is in the final stages of drafting the EU's new seed marketing legislation that will determine the future of the plant breeding and seed industry. They all know that the European legislative process is a lengthy one with several actors. Meeting and visit with Mr. Georges Beguin The CEO of Euroseeds (the company which sells the seed potatoes produced by the cooperative) was one of the most practical and fruitful meetings during the delegation trip to Belgium. They visited storage buildings, equipment, facilities and Meeting with producers.</p>	
Website	https://european-seed.com/	

Visiting the Farm and main office location with accompany of the Mr. Georges Beguin The CEO of Euroseeds was the one of the practical and fruitful meeting during this technical trip.

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Company	TPC (The Potato Company bv)	
Company's Location	Franc 68, 8305 BS Emmeloord, Franc, 8305 BS Emmeloord, Netherlands	
Visiting Location	Main Office, Laboratory and Farm	
Field of Activity	<p>TPC has the best new (AM) varieties and is the fastest growing company in the seed potato sector with its own R&D. From their office they coordinate the sale and introduction of (new) varieties and they are active in the production and trade of organic potatoes. They work closely with a network of agents in more than 50 countries. In addition, according to the TPC as one of the pioneer in growing the purple potato, it is remarkable to attention to the benefits of that in below:</p> <p>Purple-fleshed baked potatoes suppressed the growth of colon cancer tumors in petri dishes and in mice by targeting the cancer's stem cells. Colon cancer is the second leading cause of cancer-related death in the United States and is responsible for more than 50,000 deaths each year, according to the American Cancer Society.</p>	
Website	https://www.tpc.nl/	



Meeting with Mr.Hilco Van der Wal at the TPC main office to further discuss potentials for future collaborations and detailed discussion about the methods and know-how which helped the company's growth in the years.