



Technical Visit to Companies Specialized in

Agricultural and Livestock Industry



São Paulo | Rio de Janeiro | Campos do Jordão **Brazil** June – July 2024



(JBS)

ABPA
ASSOCIAÇÃO BRASILEIRA DE PROTEÍNA ANIMAL

GÊNICA
INOVAÇÃO BIOTECNOLÓGICA

MAZETTO
COMPANY

SPventures

INVESTSP
INVESTMENT PROMOTION AGENCY

Summary of Technical Meetings and Visits

Agricultural and Livestock Industry

São Paulo|Rio de Janeiro|Campos do Jordão Brazil June – July 2024

To accomplish its defined goals, **PEZHVAC** Research and Innovation Company familiarizes managers in the private and governmental sectors in the field of **agriculture and Livestock**-related companies with the newest technologies and know-how. In order to conduct business between Iran and Brazil, some technical visits to related companies in **São Paulo**, the **Rio de Janeiro** and **Campos do Jordão** were held in **June- July 2024**.

In this business trip, a group of Iranian top executives and decision-makers in the agriculture and livestock industry visited the companies listed below during the mentioned period:

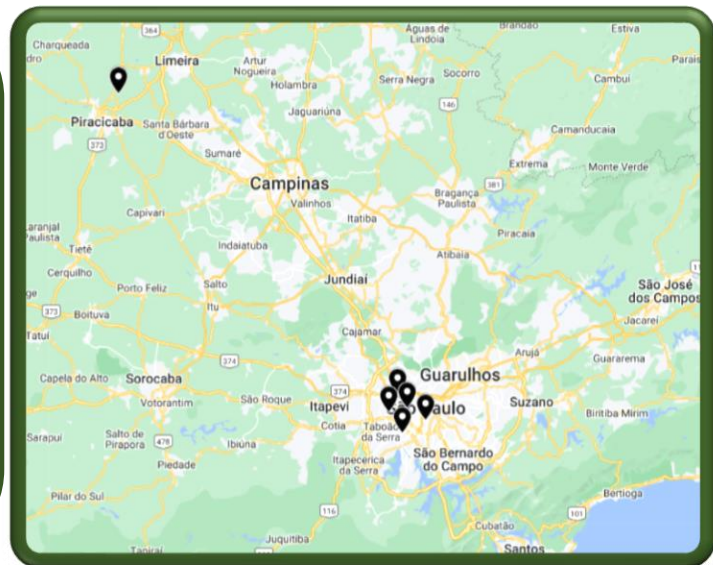
JBS SA

SP Ventures

Mazetto Company

ABPA

Invest Sao Paulo



In the following pages, you may find some detailed information of this technical visit:

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| Company | JBS SA |  |
| Company's Location | Av. Marginal Direita do Tietê, 500 - Vila Jaguara, São Paulo - SP, 05118-100, Brazil | |
| Appointment's Location | Main Office, Facilities | |
| Field of Activity | JBS is a global leader in the food industry, focusing on the production of animal protein, including beef, pork, and poultry. The company operates in several countries and is committed to sustainability, innovation, and quality. JBS has a diverse portfolio of products and brands, catering to both domestic and international markets. With a strong presence in Brazil, the company plays a significant role in the country's agribusiness sector. | |
| Website | www.jbs.com.br | |




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| Company | SP Ventures |  |
| Company's Location | Rua Pais de Araújo, 29 - 14º andar - Itaim Bibi, São Paulo - SP, 04531-940, Brazil | |
| Appointment's Location | Main Office, Facilities | |
| Field of Activity | SP Ventures is a venture capital firm that invests in innovative startups within the agribusiness and food sectors in Brazil and Latin America. The company seeks to support entrepreneurs who are developing disruptive technologies and business models to address challenges in the industry. SP Ventures provides capital, strategic guidance, and networking opportunities to help these startups grow and succeed in the market. | |
| Website | spventures.com.br | |



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| Company | Mazetto Company |  |
| Company's Location | Av. Engenheiro Luís Carlos Berrini, 1681 - Berrini, São Paulo - SP, 04571-011, Brazil | |
| Appointment's Location | Main Office, Facilities | |
| Field of Activity | Mazetto Company is a Brazilian company that specializes in the production and distribution of high-quality coffee. With a focus on sustainability and traceability, the company works closely with coffee farmers to ensure the best practices are employed throughout the supply chain. Mazetto Company offers a range of coffee products, including green coffee, roasted coffee, and instant coffee, catering to both domestic and international markets. | |
| Website | www.mazettocompany.com | |



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| Company | ABPA |  |
| Company's Location | Av. Brig. Faria Lima, 1912 - Cj. 20L - Jardins, São Paulo - SP, 01452-001, Brazil | |
| Appointment's Location | Main Office, Facilities | |
| Field of Activity | <p>ABPA (Brazilian Animal Protein Association) is an organization that represents the poultry and pork sectors in Brazil. The association works to promote the interests of its members, which include producers, exporters, and suppliers within the industry. ABPA focuses on issues such as market access, food safety, sustainability, and animal welfare. The organization also provides technical support, market intelligence, and networking opportunities to its members, helping to strengthen the competitiveness of the Brazilian poultry and pork industries in the global market.</p> | |
| Website | abpa-br.com | |



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| Company | Invest Sao Paulo | INVESTSP INVESTMENT PROMOTION AGENCY |
| Company's Location | Rua Pais de Araújo, 29 - 14º andar - Itaim Bibi, São Paulo - SP, 04531-940, Brazil | |
| Appointment's Location | Main Office, Facilities | |
| Field of Activity | <p>Investe São Paulo is the investment promotion agency of the state of São Paulo, Brazil. The organization aims to attract domestic and foreign investments to the state by providing information, assistance, and support to companies interested in establishing or expanding their operations in São Paulo. Investe São Paulo offers a range of services, including market intelligence, site selection, business matchmaking, and assistance with legal and regulatory issues. The agency focuses on key sectors such as agribusiness, automotive, aerospace, IT, and renewable energy, among others.</p> | |
| Website | www.investe.sp.gov.br | |



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| Company | Genica |  |
| Company's Location | R. Antonio Degaspari, 1514 - UNINORTE II, Piracicaba - SP, 13413-652, Brazil | |
| Appointment's Location | Main Office, Facilities | |
| Field of Activity | <p>Genica is a Brazilian company that provides innovative solutions for the agribusiness sector, focusing on precision agriculture and data management. The company develops software and hardware products that help farmers optimize their operations, reduce costs, and increase productivity. Genica's solutions include soil sensors, weather stations, and data analytics platforms that enable farmers to make data-driven decisions and adopt sustainable practices. The company aims to contribute to the modernization and competitiveness of Brazilian agriculture through the use of cutting-edge technology.</p> | |
| Website | www.genica.com.br | |

