



پژوهش و نوآوری
PEZHVAC
Research & Innovation Co
پژوهش ایده کاوش سهامی خاص

Technical Visits to Companies Specialized in
AGRICULTURE AND FOOD INDUSTRY COMPANIES

BRAZIL - JANUARY 2024

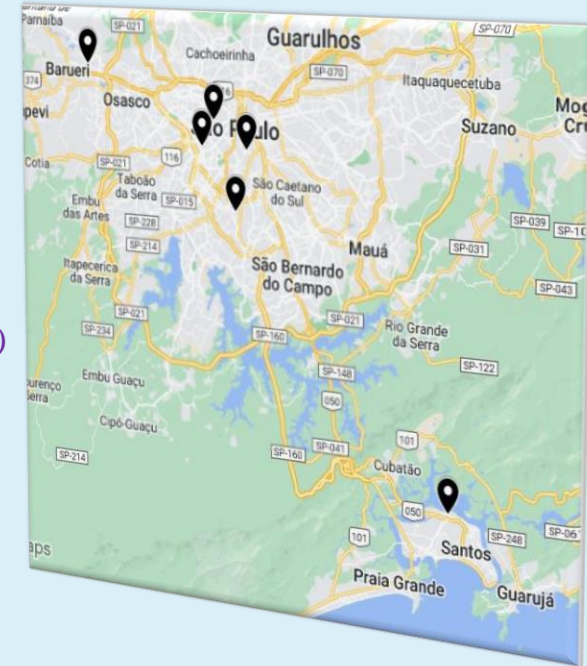


Summary of Technical Meetings and Visits to Companies Specialized in Agriculture and Food Industry Brazil || January 2024

To accomplish its defined goals PEZHVAC Research and Innovation Company familiarizes managers in private sectors in the field of Agriculture, and Food Industry with the newest technologies and Know-how in order to conduct business between Iran and Brazil, some technical visits to related companies in Brazil has been held in January 2024.

In this business trip, a group of managers and experts from Agriculture, and Food Industry have visited the below mentioned companies during the mentioned period:

- **Datagro** - (Calçada das Magnólias, 56 - Alphaville Comercial, Barueri - SP, 06453-032, Brazil)
- **Paranapanema Group** -(Avenida Leonardo Vinci 1276 Primeiro Andar - Vila Guarani, SP- SP, 04313-001, Brazil)
- **ABPA**(Av. Brig. Lima,1912 C. 20L Jardins, São Paulo -SP, 01452-001, Brazil)
- **ANEC** (Av. Brig. Faria Lima, 1656 - 8º andar - conjunto A - Pinheiros, São Paulo - SP, 01451-001, Brazil)
- **Cofco International Terminal**(S/N - R. Xavier da Silveira - Margem Direita, Santos - SP, 11035, Brazil)
- **Abiec** (Av. Brig. Faria Lima, 1912 - 14º J - Jardim Europa, São Paulo - SP, 01451-000, Brazil)



DATAGRO



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Company	DATAGRO	
Company's Location	Sao Paulo, Brazil	
Appointment's Location	Company's Main Office	
Field of Activity	<p>Over 35 years of historical data analysis and extensive expertise in the sugarcane, sugar, ethanol and byproducts industry, DATAGRO Markets offers a full information platform, providing privileged data to clients to assist in their decision making processes</p> <p>This Company also active in consultancy in the Brazilian and global agribusiness, providing analysis and tools for a better understanding of the markets.</p>	
Website	http://www.datagro.com/	


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The logo for ABPA (Associação Brasileira de Proteína Animal) features the letters 'ABPA' in a bold, green, sans-serif font. The letter 'A' on the right is stylized to incorporate the colors of the Brazilian flag: a yellow triangle at the top, a blue circle in the center, and a green triangle at the bottom.

ASSOCIAÇÃO
BRASILEIRA
DE PROTEÍNA
ANIMAL

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Company	<p style="text-align: center;">ABPA (Brazilian Animal Protein Association)</p>	
Company's Location	<p style="text-align: center;">Sao Paulo, Brazil</p>	
Appointment Location	<p style="text-align: center;">Association's Main Office</p>	
Field of Activity	<p>ABPA is the national institutional organization for poultry and swine farming in Brazil. It is a non-profit organization managed by a Board of Directors, supported by an Advisory Board. In its functional structure, ABPA has thematic sectoral chambers, which deal with technical and situational issues. In its executive management, ABPA is chaired by Ricardo Santin. Its mission is to represent the sectors in national and international forums, ensuring the quality, health and sustainability of products, promoting the integration of the entire production chain.</p> <p>Through several initiatives, ABPA promotes sectoral technological development, professionalization and the expansion of the production sector in the domestic and international markets. ABPA also works to facilitate new opportunities for the productive sector through international negotiations, institutional relationships with stakeholders in Brazil and abroad, actions to open markets and other actions.</p>	
Website	<p style="text-align: center;">http://abpa-br.com/</p>	

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PARANAPANEMA
GROUP

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Company	Paranapanema Group	
Company's Location	Sao Paulo, Brazil	
Appointment's Location	Company's Main Office	
Field of Activity	<p>They are always updating to know which are the best markets for the customers. Their advice for direct importation ranges from locating a producer and certifying his credentials to transporting them to the port of destination of our customers. They have a team that studies the entire process of expanding the territory in which their company operates.</p> <p>They have contact with authorities in several countries to streamline and make the transaction more secure.</p>	
Website	http://paranapanemagroup.com/	

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Company	ANEC (National Cereal Exporters Association)	
Company's Location	Sao Paulo, Brazil	
Appointment's Location	Association's Main Office	
Field of Activity	<p>In order to promote the development of activities related to grains and cereals, as well as defending the interests of its associates before private and public authorities, ANEC - Associação Nacional dos Exportadores de Ceeais began its history on June 22, 1965.</p> <p>Today, with half a century of experience, They have 40 associated companies, being 21 effective and 19 sponsors. Among them are those qualified for being the largest and the best in Brazil and the world. The high capacity of the management team, made up of representatives from effective associate companies, coupled with the market positioning of companies, provides greater representation of the Association with the Government.</p>	
Website	https://anec.com.br/	

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COFCO INTL

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Company	Cofco International (Terminal)	
Company's Location	Santos, Brazil	
Appointment's Location	Main Office & Terminal	
Field of Activity	<p>While we achieve significant continuous improvements in all of our company's processes, They focus their efforts on their people, their most important asset.</p> <p>Their assets, strategies and goals depend on the excellent team of professionals. Their company places great importance on recruiting, training and retaining talent to execute their business plans and deliver world-class results to the clients. This is the fundamental part of a continuous improvement process, aiming to ensure maximum operational efficiency, ready to face challenges, debate new ideas, inspire growth and maintain an engaged work environment.</p> <p>With this, they increase the capacity, talent and resources, to become a reference in the market in which they operate.</p>	
Website	https://cofcointernational.com/	

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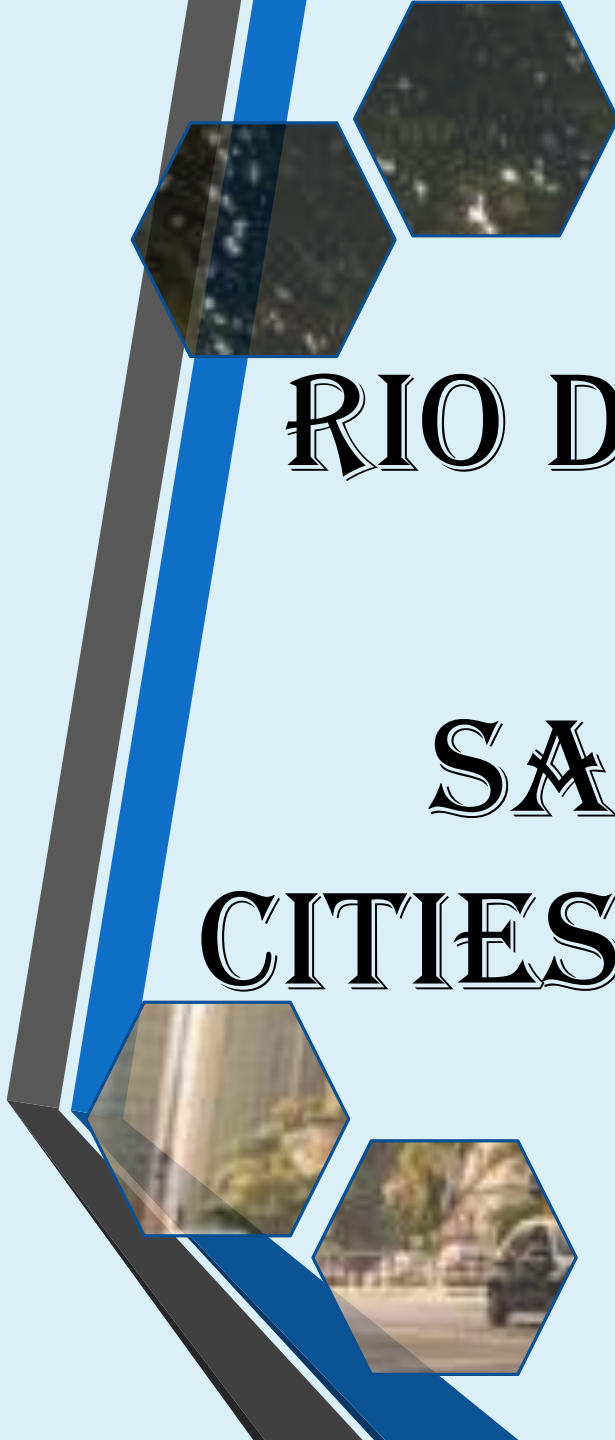


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Company	<p style="text-align: center;">ABIEC (Brazilian Beef Exporters Association)</p>	
Company's Location	<p style="text-align: center;">Sao Paulo, Brazil</p>	
Appointment's Location	<p style="text-align: center;">Association's Main Office</p>	
Field of Activity	<p>The Brazilian Beef Exporters Association (ABIEC in Portuguese) is a main example of the importance and strength of associativism in a global context. Created in 1979, from the need of the beef exporters for a focused and more aggressive activity in the defense of their specific interests, ABIEC became its main representative from the sector in areas such as international trade regulation, health requirements and the opening of markets. ABIEC's main purpose is to protect the interests of the beef exporting sector at the national and international levels. Engage in efforts to reduce tariff and non-tariff trade barriers and promote Brazilian products and the country's image abroad with sight to opening and consolidating markets and guaranteeing the sector's representation in national and international forums in order to influence the decision-making and the normative and legislative process that affect the international trade in beef.</p>	
Website	<p style="text-align: center;">https://www.abiec.com.br/en/</p>	

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RIO DE JANEIRO

&

SÃO PAULO

CITIES OF DREAMS



Group Visit from sightseeing in the Sao Paulo



Group Visit from sightseeing in the Rio De Janeiro





Every industrial revolution brings
along a learning revolution.



Thank you.

Pezhvac Co., Tehran, Iran
January 2024